

# Vocabulary Test

(or NALB-no audience member left behind)

## Directions

Read each word. Then read each definition. Decide which definition is the best in the Ed Tech world. Circle the correct answer and black out the circle with a number 2 pencil.

## Sample

### Carrot

- A. a piece of furniture
- B. an animal
- C. a vegetable
- D. something to write with

## Question One

### Web 2.0

- A. podcasts
- B. blogs
- C. a new version of the WEB
- D. a buzzword



## Question Two

### **folksonomy**

- A. a new song by Bob Dylan
- B. a taxonomy created by folks
- C. a down-home dish at a restaurant
- D. a band from New York

## Question Three

### **tag**

- A. a descriptive keyword
- B. a small piece of paper telling the price of an item in a store
- C. “you’re it!” a game played by young kids
- D. the word ‘day’ in German



GO ON

## Question Four

### **RSS**

- A. red salmon on a stick
- B. really simple syndication
- C. reliable spread sheets
- D. retirement social service

## Question Five

### **The Long Tail**

- A. another buzzword
- B. what a cat has
- C. a band from New York
- D. a huge change in how things work



## Question Six

### **mash up**

- A. something teens do at rock concerts in New York
- B. a military term which has become popular.
- C. what you do to boiled potatoes
- D. an application that uses more than one source of content for a completely new service

## Question Seven

### **atom**

- A. a scientific term meaning a small piece of matter
- B. a standard for XML and also for creating and updating resources.
- C. a band from New York
- D. the first name of an ant



GO ON

## Question Eight

### **ajax**

- A. a cleanser used on a sinks
- B. a clever word made up by a programmer in the shower.
- C. Asynchronous JavaScript and XML
- D. a band from New York City



# ANSWERS

## Web 2.0

Trick Question: There is not real agreement on what WEB 2.0 is. You will not find it in a dictionary!

Wikipedia Says:

“a phrase coined by O'Reilly Media in 2004 to refer to a supposed second-generation of Internet-based services that let people collaborate and share information online in new ways”

## folksonomy

a taxonomy created by folks

What is a taxonomy?

the science or technique of classification

## tag

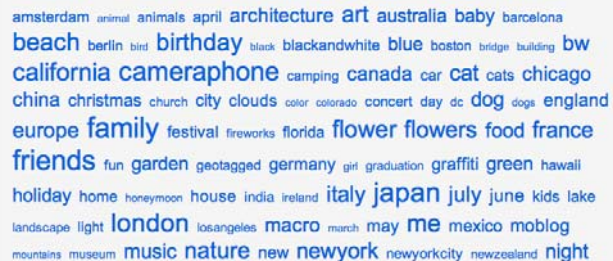
a descriptive keyword

**tag cloud**- a weighted representation of tags.

For Example:

from Flickr

All time most popular tags



amsterdam animal animals april architecture art australia baby barcelona  
beach berlin bint birthday black blackandwhite blue boston bridge building bw  
california cameraphone camping canada car cat cats chicago  
china christmas church city clouds color colorado concert day dc dog dogs england  
europe family festival fireworks florida flower flowers food france  
friends fun garden geotagged germany girl graduation graffiti green hawaii  
holiday home honeymoon house india ireland italy japan july june kids lake  
landscape light london losangeles macro march may me mexico moblog  
mountains museum music nature new newyork newyorkcity newzealand night

## RSS

really simple syndication

syndication allows you to subscribe to web content (I think it should stand for really simple subscriptions.)

## The Long Tail

a huge change in how things work

a term created by Chris Anderson in Wired Magazine in 2004 to describe the success of Amazon and Netflix.

**mash up**

an application that uses more than one source of content to create a completely new service

Examples:

chicagocrimes.org-uses a crime database and googlemaps to create something new.

bookcrossingmap.com-uses googlemaps to create maps of where books go in bookcrossing.

**atom**

a standard for XML and also for creating and updating resources.

**ajax**

a clever word made up by a programmer in the shower.

and

Asynchronous JavaScript and XML

*also the name of a band in New York!*